

Planting Fruit Trees campaign

Jul–Sep 2019



FRUITFUL OFFICE

Campaign summary

- **Location:** Malawi, Africa
- **Type of trees:** we are focusing mainly on Guava and Papaya fruit trees, as well as trees for firewood like Senna Siamea, Pine and Blue Gum
- **Who benefits:** poor Malawian families benefit from the trees both for income generation and to provide both fruit and firewood for their own consumption
- **Working with:** our friends at Ripple Africa



<https://www.fruitfuloffice.ie/about-fruitful-office/planting-fruit-trees-in-africa/>

Case study: Moses Banda's trees for the future

- Moses Banda is a farmer in Malawi and a member of the Chiguza club (a Ripple Africa community tree nursery)
- Two and a half years ago Fruitful Office customers helped him to plant 1,000 pine trees. These trees are growing well and are now over 2 metres tall. In another 12 years or so they will be ready to be harvested for timber – providing the farmer with a healthy income for his family and descendants
- Despite the long time horizon Moses is excited about future prospects, and has decided to plant another 2,000 trees this year from the community nursery



The proud farmer and his 1,000 trees planted two and a half years ago