

# Planting Fruit Trees campaign

Jan–Mar 2020



# FRUITFUL OFFICE

## Campaign summary

- **Location:** Malawi, Africa
- **Type of trees:** we are focusing mainly on Guava and Papaya fruit trees, as well as trees for firewood like Senna Siamea, Pine and Blue Gum
- **Who benefits:** poor Malawian families benefit from the trees both for income generation and to provide both fruit and firewood for their own consumption
- **Working with:** our friends at Ripple Africa



<https://www.fruitfuloffice.ie/about-fruitful-office/planting-fruit-trees-in-africa/>

## Case study: farmers teaching farmers

- Blessings Mkandewiri is a farmer and, assisted by Ripple Africa, has so far planted 500 pine trees, 10 orange trees, 10 tangerine trees, 10 mango trees and 100 guavas. He has done a wonderful job and is very passionate to plant more each year
- This year he is going to be training other local farmers on how to set up a tree nursery and then, subsequently, plant the young trees out
- Every year more and more farmers new to the campaign are being taught by existing farmers, and the standard is very high



Blessings Mkandewiri with one of his young pine trees