

# Planting Fruit Trees campaign

Jan–Mar 2019



# FRUITFUL OFFICE

## Campaign summary

- **Location:** Malawi, Africa
- **Type of trees:** we are focusing mainly on Guava and Papaya fruit trees, as well as trees for firewood like Senna Siamea, Pine and Blue Gum
- **Who benefits:** poor Malawian families benefit from the trees both for income generation and to provide both fruit and firewood for their own consumption
- **Working with:** our friends at Ripple Africa



<https://www.fruitfuloffice.ie/about-fruitful-office/planting-fruit-trees-in-africa/>

## Case study: meet Wilson Chaponda

- Wilson is the Secretary of a community tree planting group which has 14 members
- He is incredibly proud of the trees that he has grown and he sings to them each day to help them grow more quickly. We told him that Prince Charles does the same thing to the trees in his garden in the UK and he told us that everyone knows that trees like to hear music!
- He is looking forward to the trees getting big enough to provide more shade and eventually an income for him and his family. He is getting younger members of the community to learn about the importance of tree planting and to expand the club



*Wilson Chaponda  
and his wife manage  
a community tree  
nursery*